

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Gilbert Jorgenson,

being/on behalf of: Thomas Buchino,

a legally qualified candidate of the Republican

political party for the office of: El Paso County Sheriff

in the general

election to be held on: November 8th 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Tom Buchino for Sheriff

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Thomas Buching

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9-27-16

Date _____

Signature

To Be Signed By Station Representative

□ Accepted

☐ **Accepted in Part**

☐ Rejected

Signature

Printed Name _____

Title



KFOX
200 S Alto Mesa Dr
El Paso, TX 79912

EL PASO LAS CRUCES

Leo Marketing
1127 E Rio Grande
El Paso, TX 79902

Contract # 2668737

Schedule Dates

10/24/16-11/07/16

Advertiser

Buchino for Sheriff-R (113327)

Agency

Leo Marketing (14689)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

NOV 2016 (777319)

Salesperson

HOUSE-EL PASO, KFOX/NFOX/KDBC/NDBC (3509)

Sales Office

KFOX/NFOX

Buyer Name

/

Phone/Fax

N/A

CPE

N/A

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

Date Entered 10/21/16

Last Modified 10/21/16

Entered By Patricia Gonzalez

CO-OP No

Headline #

Demo A3564

Order Type Normal

Package Deal

Commission % 15.00

Commission \$600.00

Net Total \$3,400.00

Sales Tax

El Paso (KFOX)

By Broadcast Month

Oct. 2016 4

Nov. 2016 7

Grand Total: 11

Spots

4

7

\$4,000.00

Rate

\$1,500.00

\$2,500.00

\$4,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/16-10/26/16	2	:30	6A- 8A (MST)	2	X	X	X					2	\$250.00	\$500.00	El Paso (KFOX)		10/21/16
2.0	Normal Line / SPOT	11/03/16-11/04/16	2	:30	6A- 8A (MST)	2				X	X			2	\$250.00	\$500.00	El Paso (KFOX)		10/21/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	6A- 8A (MST)									2	\$250.00	\$500.00	El Paso (KFOX)		10/21/16
4.0	Normal Line / SPOT	10/24/16-10/26/16	2	:30	9P- 10:05P (MST)	2	X	X	X					2	\$500.00	\$1,000.00	El Paso (KFOX)		10/21/16
5.0	Normal Line / SPOT	11/03/16-11/04/16	2	:30	9P- 10:05P (MST)	2				X	X			2	\$500.00	\$1,000.00	El Paso (KFOX)		10/21/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	9P- 10:05P (MST)		1							1	\$500.00	\$500.00	El Paso (KFOX)		10/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg1.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



BUCHINO FOR SHERIFF 2016

2668737 10/21 J

Advertiser:

Agency:

Buyer:

Length(s): :30

Proposal #: 676965

Market [Rank]: EL PASO [92]

Books: Nov-15EL PASO

Flight Dates: 10/24/16 - 11/08/16

Note: Rates good for two (2) weeks. Programming subject to change without notice.

Station Contact:

Name: Patricia Gonzalez

Phone: (915) 833-8585

Fax:

Email: pvgonzalez@kfoxtv.com

Program	Rate	Oct	Nov	Nov	Cost	A3564			
DP Days Time	Weeks	24	2	7	Spots	RTG			
KFOX									
KFOX MORNING NEWS 6A	\$250	2	2	2	\$1,500	2.6p			
M M-F 6:00A- 8:00A	3				6	\$96.15			
KFOX NEWS AT NINE	\$500	1	2	2	\$2,500	2.8p			
T M-F 9:00P-10:05P	3	2		1	5	\$178.57			
Weekly Subtotals		3	4	4	\$4,000				
					11				

Demo breakdown:	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency	Net Reach	Population
A3564R	11	\$4,000	29.60	\$135.14	21.11	1.4	72,067	341,390

Dayparts: M - MORNING; T - LATE NEWS

adv. 113327
agen. 14689

Client Signature: _____ Date: _____